

## Paris in the springtime: hotter than ever for groups

Will it be the art or the architecture?  
The fashion or the food?  
The beautiful views or the  
beautiful people?

There's always something new to discover in Paris. Hop on in London and step off into a world where everything from the grandest boulevard to the tiniest espresso is infused with style and panache.

Where better to relax, express yourself and feel inspired? This spring, Paris is hotter than ever for group travel. Here's why...

### The holy grail for group travel

Eurostar goes from city centre to city centre, cutting out the airport hassles. Because you can book everyone under one group name, you'll save time and effort too (tickets are fully transferable from one person to another). Your group are free to move around throughout the journey, so activities or even hotel check-in can happen en route. It's not just the journey that's smoother by Eurostar.

### The wow factor

Paris' old world opulence is matched by world-class activities and conference venues in awe-inspiring locations – like the Palais des Congrès, minutes from the Arc de Triomphe or Carrousel du Louvre, underneath the Louvre's magnificent inverted pyramid – a must for *The Da Vinci Code* fans! With our savoir-faire, we'll happily recommend the perfect venue to wow your group.

### Paris with a difference

We love the quirky side of Paris. How about the sublime Pavillons de Bercy for your product launch, a fairground arts museum with Moulin Rouge decadence, as seen in film shoots and fashion shows? From tours of Paris in vintage Citroën 2CV's to treasure hunts on the Seine in motorboats, we've got ideas to amaze and delight your group. This is Paris as they've never seen it before. Eiffel where?

### This year's hottest tickets

This May sees the eagerly awaited release of *The Da Vinci Code* film. With Paris itself in a starring role, we'll be joining in the celebrations as a global partner. So why not get ahead of the game and book Eurostar now for your group? When they glide into the heart of the city they'll be a step ahead too, a stone's throw from the Place Vendôme, Louvre and other illustrious locations.



### And don't forget...

The Paris Air Show, Paris Motor Show, Roland Garros tournament, Prix de l'Arc and next year's Rugby World Cup 2007 are all happening in or around Paris soon. Whatever your plans are, we know how to get the most out of our destinations. So don't hesitate to ask for advice about these or any other events or activities you've heard of. Paris is dazzling for groups all year round – not just in the springtime. Call me to talk about the possibilities.

A bientôt,



Katie Bristow, Account Manager Business Groups

For more information about group travel on Eurostar™ visit [eurostar.com/groups](http://eurostar.com/groups) or call 0870 6000 777.